



**A LIFE ON THE GREEN**

EMERALD MEDIA GROUP

**HOME-COURSE ADVANTAGE**

EMERALD MEDIA GROUP

**UNIVERSITY OF CALIFORNIA—EUGENE**

EMERALD MEDIA GROUP

**THE CAMPUS CANVAS**

EMERALD MEDIA GROUP

**THE M CHAP**

EMERALD MEDIA GROUP

**WATCH GUIDE**

MISSING THE NEWS? DailyEmerald.com

**MISSING THE NEWS?**

DailyEmerald.com

**THE PRESIDENTIAL CLIMB**

The results of Friday's ASUO election mean a runoff election will be held this week. With two candidates remaining, it's time to vote again.

**THE PURSUIT OF RECRUITS**

EMERALD MEDIA GROUP

**HEAD OF THE PROBLEM**

EMERALD MEDIA GROUP

**HE'S NOT ABOUT THE HYPE**

EMERALD MEDIA GROUP

**ALLS EUGENE BRIT**

EMERALD MEDIA GROUP

**DUCKHOUSING.COM**

PRESENTED BY THE EMERALD'S

**rewriting wikipedia's gender gap**

90%

**BORESQUE**

EMERALD MEDIA GROUP

**THREE DOLLARS & SOME CHANGE FOR MAYOR**

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**BEHIND THE SCENES**

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**TEUR IDOL**

EMERALD MEDIA GROUP

**Grazing THROUGH Spring**

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**EDUCATION IN ISOLATION**

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**ELECTRIC REVOLUTION**

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**Raising the MINIMUM**

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**ASUO REACTION TO LIVE-IN**

EMERALD MEDIA GROUP

**WORKING ALL NIGHT**

EMERALD MEDIA GROUP

**THE BACK FORTY: TREE LIMBO**

EMERALD MEDIA GROUP

**REALLY HELLA DOPE**

EMERALD MEDIA GROUP

**REALLY HELLA DOPE**

EMERALD MEDIA GROUP

**REALLY HELLA DOPE**

EMERALD MEDIA GROUP

**REALLY HELLA DOPE**

EMERALD MEDIA GROUP



## ABOUT US

The **Emerald** has served the **University of Oregon** with news and information since 1900. Our mission is to train students, serve the UO community and run a financially sustainable nonprofit business.

This group is a multi-faceted, modern media company that's equipped to help your business succeed. More than just a newspaper, today's **Emerald Media Group** staff and departments have solutions to help you reach the UO community effectively. Its goal is to help you deliver your messaging in a way that engages UO students, faculty, and the Eugene community and makes the most sense for your business.

In 2013 the company made a full transition into what is now the **Emerald Media Group**. By expanding its educational mission and its offerings to students, it has maximized its ability to serve its customers.

More resources mean more opportunities. More opportunities mean greater success for the **Emerald** and, more importantly, **you**.

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## VOLUME DISCOUNTS!

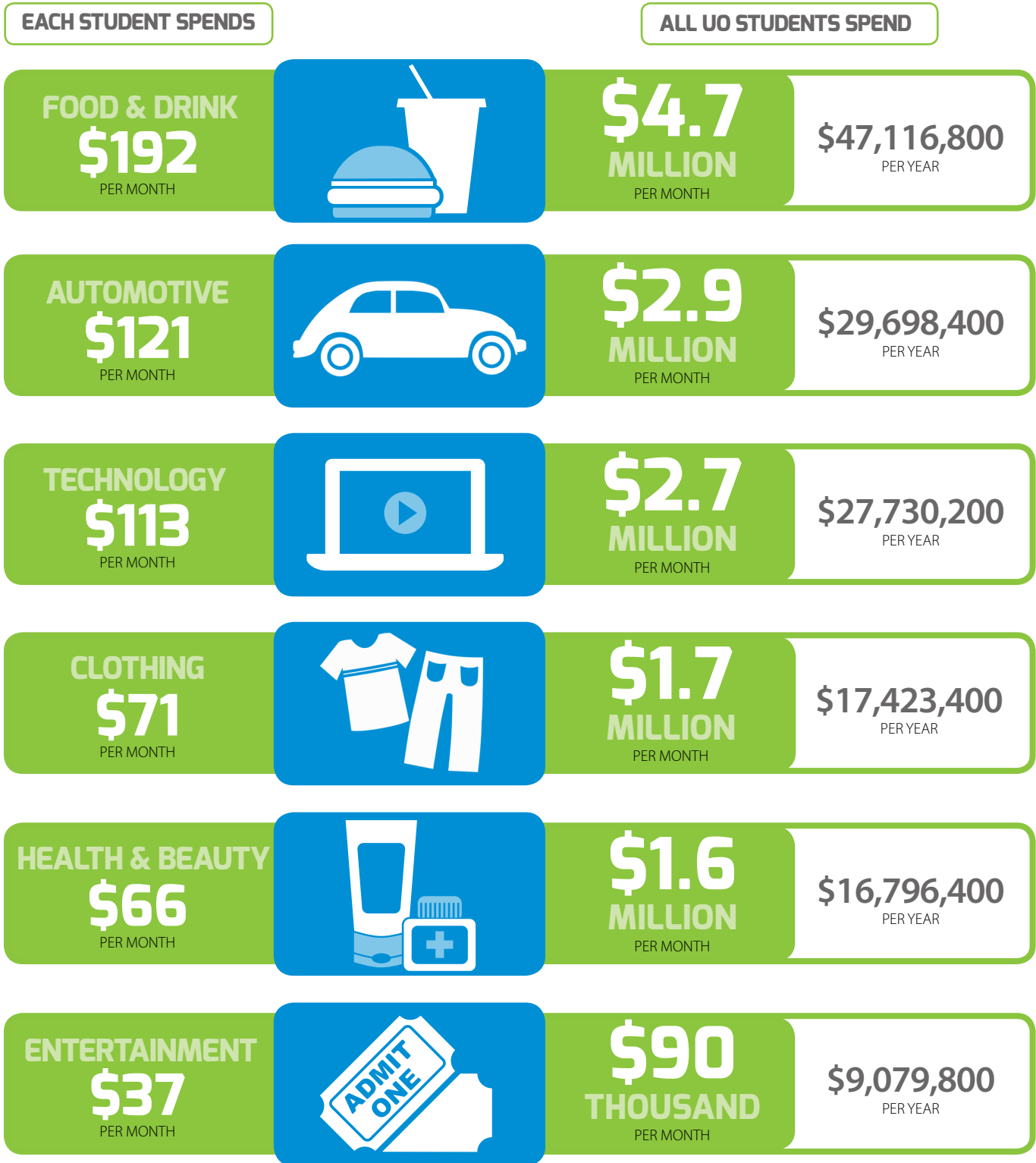
We are here to work with our clients, partners and sponsors and want to help give you the best deal we can, so we developed bundled discounts.

We have lots of ways to reach students at the University of Oregon and you can maximize your reach with our discount program. Sign up for a 12-month campaign and save.

Total Before Discount	Discount Percentage	TOTAL AFTER DISCOUNT
\$2,500	5%	\$2,375
\$5,000	7.5%	\$4,625
\$10,000	10% + Free Color	\$9,000
\$15,000	15% + Free Color	\$12,750
\$20,000	20% + Free Color	\$16,000
\$30,000	25% + Free Color	\$22,500
\$50,000	30% + Free Color	\$35,000

# WHO IS THE UO COMMUNITY?

More than 25,000 students make up the University of Oregon community, and they all have spending habits that local businesses can take advantage of regularly. Are you missing out on important revenue opportunities for your business?



Discretionary spending includes food, entertainment, clothes and transportation. Base: Qualified Respondents (18- to 34-year-old college students) (n=1,209). Projected to the population of 21.6 million college students. Outliers trimmed to 2 standard deviations. Source: re:fuel agency College Explorer powered by Crux.

# EMERALD NEWSPAPER PRINT RATES

## Open & Agency

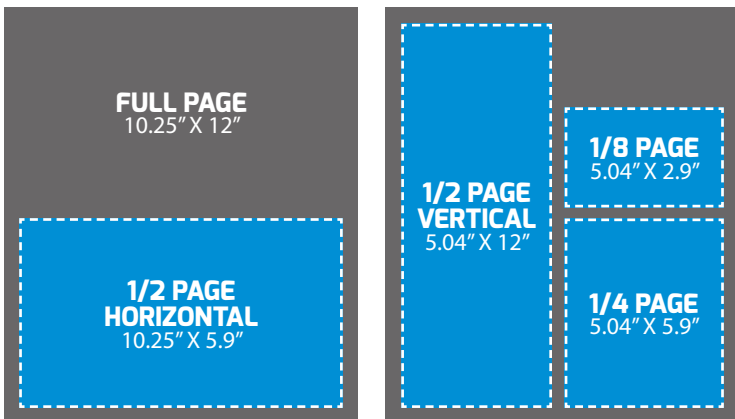
1/8 page	\$140
1/4 page	\$270
1/2 page	\$510
Full Page	\$970

## Local Rates

1/8 page	\$120
1/4 page	\$230
1/2 page	\$430
Full Page	\$810

## UO Rates

1/8 page	\$100
1/4 page	\$190
1/2 page	\$350
Full Page	\$650



## COLOR CHARGES\*

1/2 page or larger	\$200
1/4 page or smaller	\$100

\*color charges are additional and rates are per issue

## NEWSPAPER DEADLINES

EDITION	
MONDAY	THURSDAY
SPACE SOLD	
1 WEEK PRIOR	1 WEEK PRIOR
AD COPY APPROVED	
THURSDAY at 5 pm	TUESDAY at 5 pm

## SPECIAL PLACEMENT

20% premium to anchor your ad in key positions (back cover, inside back cover, or page two).





# PUZZLE SPONSORSHIP RATES

Brand your business with our games page by sponsoring the crossword and Sudoku puzzles.

Crossword	\$1,500 per term
Sudoku	\$1,500 per term
Horoscopes	\$1,500 per term
Word Find	\$1,500 per term
Trivia	\$1,500 per term

**FUN & GAMES: CROSSWORD** Looking for the solutions? Download the **Emerald Media** app today. It's available on both the **iPhone** and **Google Play** stores.

**Across**

- Like Buford in Ian Fleming's "You Only Live Twice"
- Some things gargantuan
- Murder She Wrote setting
- Tip
- Protest song on "The Day After Tomorrow"
- The "Dark Side of the Moon"
- Sought, as a price
- Offbeat rocker
- Bouncer of radio signals
- 22-Five
- Alley of reality TV
- Voice against a cat
- 25-day month
- Ballet supporters
- Venue
- Inventor of a mineral hardness scale
- Covers with a towel, say
- One whose work hours may involve minutes
- It's a knockout
- Small piano
- On the dark side
- Conservatory nurseries
- Look home
- 8at Pack name
- 45 Mine (criminal intent)
- Night courses?
- Orn or
- Chicken or roasted potato
- It makes granite glow
- Challenge for an E.C. student
- They're never required
- 56 Iran study
- Informally
- Disciplinarian
- 29 Snow of chaos, with the
- Become 45 Down

**Down**

- Do a school visit
- Yellow-skinned fruit
- Quelled down
- Car and Dating of baseball
- Co. with boating "pronghairs?"
- When Miley Cyrus waits to hear it
- 34 Bohmer
- Associates
- 96 the name
- Sends back down the ladder
- Looking forward
- Start of a holy day
- Try to please someone
- Wheeler-dealer
- They leave at night
- Most of honor, often
- 25 Sandwichman can with a hole in it
- 26 Chorus of approval
- 28 Denny
- Source of some political gaffes
- Monoprosy part
- 33 Sense cop order
- 34 Club metal
- 36 Rush hour
- 37 Italian Riviera city
- 38 Grumpy old men
- 41 "Oz" setting
- 42 Coast claim
- 44 "...and all that jazz"
- 46 They're not for sale
- 47 Right-hand page
- 48 Not done
- 51 San Joaquin of New Jersey
- 52 Socratic assertion
- 55 To

**THE PEOPLE'S WELLNESS CENTER** 1818E 18TH ST. 71 CENTENNIAL LOOP • EUGENE • 541-595-8100

**9 LB HAMMER IG**  
 • 10 Strawberry Bread  
 • 10 Hobbs Bisk  
 • 10 Big Buns O's  
 • 10 New Yorker

**2 HOUSE PRE-ROLLS**

**1 GRIMS HOTEL**  
**\$70 HAMMERHEAD FLIGHT**

**SUDOKU** Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column and 3x3 block. Use logic and process elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

**WE BRING THE PROPS, CAMERA, LIGHTS, & STAFF.**  
**YOU BRING YOUR FABULOUS SELF.**

**Jacovore**  
 HEFVORE, CARNVORE, LOCVORE  
 jacovore.com  
 541-735-3516  
 11am-10pm daily  
 338 S. Main St. W.  
 Eugene, OR 97401

**PhotoBook**  
 BOOK NOW  
 photoalbum@dailyemerald.com



## INSERTS

**\$500/SINGLE SHEET**

This includes a 5,000 copy insertion per single sheet, per printed edition.

Call for information about single-sheet printing and pricing for booklet inserts.

**SHIP ALL INSERTS TO:**  
 OREGON WEB PRESS  
 263 29th ave. S.W.  
 ALBANY, OR 97322

## SMART BUYS

**ONE PURCHASE TO REACH THEM ALL**

With a single phone call, book the same ad at the University of Oregon, Portland State and Oregon State at the same time.

**FOR MORE INFO PLEASE CONTACT:**  
**LINDSEY SMITH**  
 AD DIRECTOR  
 ads@dailyemerald.com  
 541-346-5511 X303

# EMERALD MAGAZINE PRINT RATES

## Open & Agency

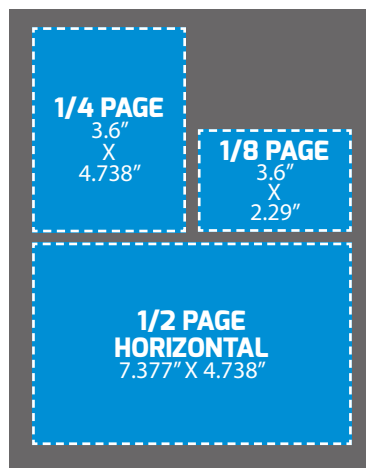
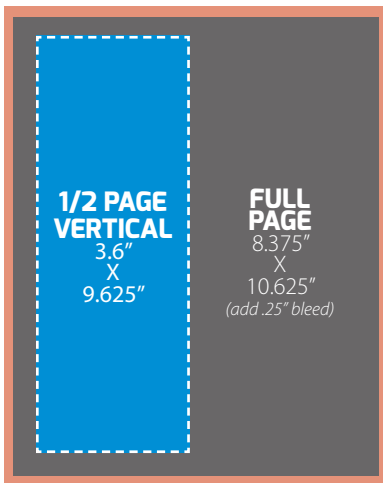
1/8 page	\$400
1/4 page	\$500
1/2 page	\$675
Full Page	\$900

## Local Rates

1/8 page	\$350
1/4 page	\$450
1/2 page	\$625
Full Page	\$850

## UO Rates

1/8 page	\$300
1/4 page	\$400
1/2 page	\$550
Full Page	\$750



Back Cover	\$1,200
Inside Back Cover	\$1,000
Inside Front Cover	\$1,000
Pages 3-8	\$900

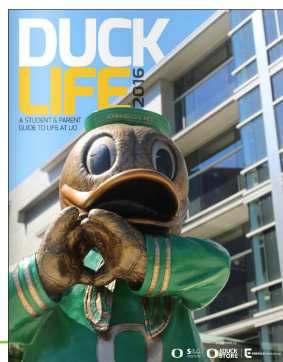
## MAGAZINE DEADLINES

**SPACE SOLD**  
2 WEEKS PRIOR

**AD COPY APPROVED**  
1 WEEK PRIOR

## SPONSORED CONTENT

Sponsored Content \$1,500  
The Emerald Media Group will be producing sponsored content in the Chews & Brews and Holiday Guide that allows business owners to tell the story they want in our magazine. Each sponsored content piece comes with a full page ad and full page story.



### EMERALD DUCK LIFE MAGAZINE

Duck Life is the campus orientation and guidebook for new UO students and their parents.

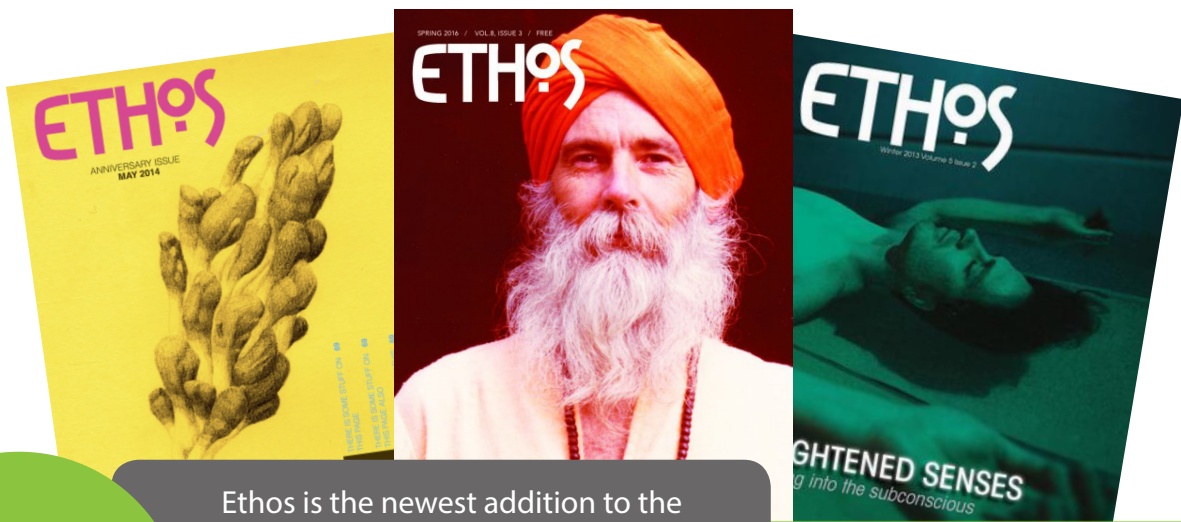


### CHEWS & BREWS DINING GUIDE

The Emerald's premiere guide for anything food in the Eugene community and UO campus.

See Calendar for Schedule





**ETHOS  
MAGAZINE**

Ethos is the newest addition to the Emerald Media Group's portfolio and is an established multicultural magazine covering stories from all over the world and greater Eugene area. Ethos comes out four times a year and is a great way to reach University of Oregon students and members of the community.

1/8 page	\$300
1/4 page	\$400
1/2 page	\$550
Full Page	\$750

See Calendar for Schedule

## LAUNCH PARTY HOSTING \$2,000

Each term we launch a new Chews & Brews magazine and each magazine features a local establishment on the cover with a 4 page spread on the inside. Along with the cover and four page spread the launch party host also receives 1 full page ad and a special planned event at the business's location. All launch parties normally have 500+ people attend throughout the night.



**DUCK SEASON: FOOTBALL, BASKETBALL, BASEBALL, TRACK & FIELD**

The ultimate guide for Oregon sports. Includes player features, profiles, previews and photos.



**EMERALD HOLIDAY & GIFT GUIDE**

Market your goodies, gifts and events to students and staff as they make their lists for the holidays.



**KLCC BREWFEST GUIDE**

**Special Pricing: Ask Your Rep!**

We have partnered with KLCC again to produce the event guide for the KLCC Brewfest. Need we say more?

# OUTDOOR ADVERTISING & MARKETING RATES



## FLIER DISTRIBUTION

Put your coupon or event flier directly in the hands of UO students, faculty and staff with our street team distribution program.

<b>1,000 Fliers</b>	<b>\$500</b>
<b>500 Fliers</b>	<b>\$350</b>

## POSTER DISTRIBUTION

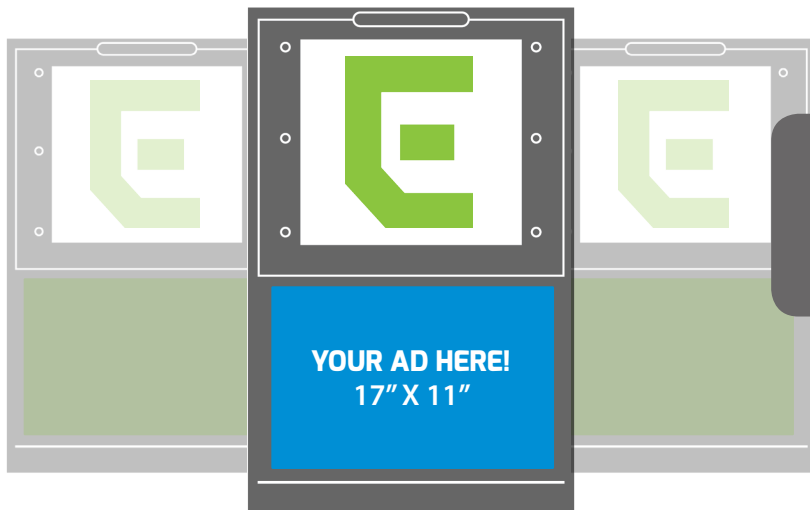
Relay your message in the most frequented parts of campus. Your posters will be wherever students spend the majority of their time.

<b>100 Posters</b>	<b>\$200</b>
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## DISTRIBUTION BOX ADVERTISING

Provide us with a complete set of ads and we'll place them on our distribution boxes located across campus and in Eugene.



<b>Set of 20 Boxes (term)</b>	<b>\$1,650</b>
Available in increments of 20 per term Each term lasts 11 weeks (only 3 sets available per term)	

## NEED US TO PRINT YOUR POSTERS & FLIERS? *WE CAN DO THAT!*

**100 POSTERS**  
8.5" X 11": **\$38**  
11" X 17": **\$77**

**1,000 4.25" X 5.5" FLIERS**  
SINGLE SIDED: **\$150** (\$75/500)  
DOUBLE SIDED: **\$300** (\$150/500)

**LAMINATION**  
**\$2 / SHEET**



# ONLINE & MOBILE RATES

## DIGITAL ADVERTISING PACKAGES

<b>Medium Rectangle</b>	
<b>Package A (monthly)</b> 1,500 Impressions per day	<b>\$550</b>
<b>Package B (monthly)</b> 1,000 Impressions per day	<b>\$400</b>
<b>Package C (monthly)</b> 500 Impressions per day	<b>\$250</b>
<b>Half Page</b>	
<b>Package A (monthly)</b> 1,500 Impressions per day	<b>\$600</b>
<b>Package B (monthly)</b> 1,000 Impressions per day	<b>\$450</b>
<b>Package C (monthly)</b> 500 Impressions per day	<b>\$300</b>

The Emerald's news website offers its readers current news, sports, opinion and entertainment coverage in addition to important updates, links and more.

All advertising packages include the Emerald website, Ethos website, and Mobile App banners.

**Medium Rectangle**  
300 px  
X  
250 px

**Half Page**  
300 px  
X  
600 px



## DAILY EMERALD MOBILE APP



The Emerald Mobile App tile sponsorship allows you to link to your website from our home screen to deliver your message.

**Tile Sponsors**  
**Flat Rate (monthly) \$300**

**286 THOUSAND**  
PAGE VIEWS PER MONTH

**859 THOUSAND**  
AD IMPRESSIONS PER MONTH

**28 THOUSAND**  
AD IMPRESSIONS PER DAY

Nearly every page on the Emerald's website has three ad locations — one half page, and two medium rectangles. These ad placements will be sold on a run-of-site (ROS) basis, and will rotate with the entire ROS ad inventory.

# EVENT SPONSORSHIP RATES

See Calendar for Schedule



January 31st & March 6th

Best of Campus gives students a chance to voice their opinions about activities on and around campus by voting for their favorite bars, parks, restaurants, professors, and more. Voting runs for a one-month period, giving businesses a reasonable amount of time to promote themselves and students time to vote.

<b>GOLD</b>	<b>\$1,000</b>
<b>SILVER</b>	<b>\$600</b>
<b>BRONZE</b>	<b>\$300</b>
<b>Deadline for Sponsorship:</b> 1/17/17 @ 5pm	



May 12th, 2017

Each year a panel from the Alumni Association and the Emerald Media Group selects 25 outstanding Ducks who are nominated and chosen based on their involvement on campus and the surrounding community. The nominations are public and open to everyone affiliated with the university. The winners are honored for their achievements with a ceremony.

<b>GOLD (1/2 page ad)</b>	<b>\$500</b>
<b>SILVER (1/4 page ad)</b>	<b>\$300</b>
<b>BRONZE (1/8 page ad)</b>	<b>\$150</b>
<b>Deadline for Sponsorship:</b> 4/28/17 @ 5pm	



June 1st, 2017

Each spring we put on the Undie Run for students to celebrate a year of hard work by letting loose and having some fun. It is a mile-long run with a concert at the end. Whatever clothes people wear to the event are donated to St. Vincent de Paul to be reused and recycled to help out impoverished and low-income people and families in Eugene.

<b>GOLD (Full page ad)</b>	<b>\$1,000</b>
<b>SILVER (1/2 page ad)</b>	<b>\$600</b>
<b>BRONZE (1/4 page ad)</b>	<b>\$300</b>
<b>Deadline for Sponsorship:</b> 5/4/17 @ 5pm	

## SPONSORED SWAG

This year the Emerald Media Group is allowing sponsors to become the sole owner of the promotional items used to promote and give away at the Best of Campus and the Undie Run. This is a unique opportunity for your company to brand itself in conjunction with specific events that we produce. Each of the sponsorship opportunities below include custom design collaboration, order of promotional items and the ability to distribute items at your sponsored table. If there are things that are not on the list that you would like to sponsor, just ask and we can work with you!

<b>T-shirt Sponsor</b>	<b>\$2,500</b>	<b>Punch Card Sponsor</b>	<b>\$250</b>
<b>Lanyards Sponsor</b>	<b>\$1,000</b>	<b>Photo Booth Sponsor</b>	<b>\$1,000</b>
<b>Hats Sponsor</b>	<b>\$1,500</b>	<b>Games Sponsor</b>	<b>\$1,000</b>
<b>Stickers Sponsor</b>	<b>\$1,000</b>	<b>After Party Sponsor</b>	<b>\$1,500</b>
<b>Stage Sponsor</b>	<b>\$1,000</b>	<b>Water Bottle Sponsor</b>	<b>\$1,500</b>
<b>Deadline for Sponsorship: 45 Days Prior to Event Date</b>			

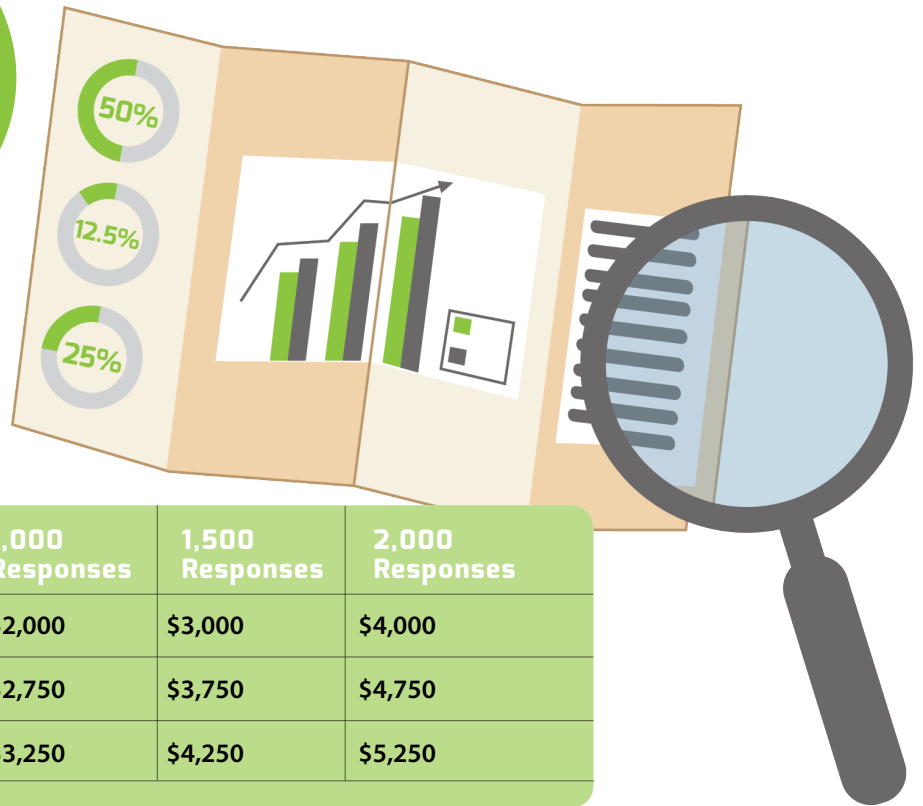
ASK YOUR REP ABOUT CUSTOM EVENTS!



# MARKET RESEARCH & DESIGN SERVICES

## MARKET RESEARCH

The Emerald Media Group has an entire team dedicated to helping you understand your target market and how to best reach them. Let us work with you to conduct specialized market research studies that help you gather valuable insight about your customers.



	1,000 Responses	1,500 Responses	2,000 Responses
Surveys Only	\$2,000	\$3,000	\$4,000
Survey & Focus Groups	\$2,750	\$3,750	\$4,750
Survey & Focus Groups & Analysis	\$3,250	\$4,250	\$5,250

## DESIGN SERVICES

With a full team of designers eager to help you get your branding off the ground or give it a facelift, we can help with all aspects of design services that your business may need. We can custom design anything you need, so feel free to ask how we can help.



Just Design	\$35 per hour
Design & Ordering	\$35 per hour + 20% Mark Up
Design & Ordering & Retainer	\$35 per hour + 20% Mark Up + \$500 annual

# VIDEO PRODUCTION SERVICES

Our award-winning photo and video team is one of the most creative and efficient staffed departments in Eugene. By shooting scripted narratives, event coverage, and head shots the video team has built an unmatched tradition of visual storytelling.



## COMMERCIALS

Think traditional, but new at the same time. We have a production crew that can help you create amazing videos for use on social media, on your website, or even for television.

15 seconds	\$150
30 seconds	\$300
60 seconds (1 minute)	\$450
120 seconds (2 minutes)	\$600
300 seconds (5 minutes)	\$1,000

## INFORMATIONAL

We can put together videos that help train your staff or teach a subject, and even help create awareness around public topics. Informational videos give you the facts you need to be informed.

15 seconds	\$150
30 seconds	\$300
60 seconds (1 minute)	\$450
120 seconds (2 minutes)	\$600
300 seconds (5 minutes)	\$1,000



## EVENT RECAPS

Are you already putting on an event, but want a video to go with it? Do you want candid photos of guests and feedback from the audience? We can staff your event with camera crews to help capture the moment.

15 seconds	\$150
30 seconds	\$300
60 seconds (1 minute)	\$450
120 seconds (2 minutes)	\$600
300 seconds (5 minutes)	\$1,000



## DOCUMENTARIES

Is there a unique story to be told, or does your business have a special angle on how you do things? Let us help you tell that story by using our documentary services video production.

15 seconds	\$150
30 seconds	\$300
60 seconds (1 minute)	\$450
120 seconds (2 minutes)	\$600
300 seconds (5 minutes)	\$1,000

Timelines and Due Dates are subject to the signed agreement date and will be adhered to once formal agreements have been signed. The timeline varies on scope and depth of the project being completed.



# Photo Booth



The PhotoBooth is a customized backdropped photo set-up that allows guests at your events to capture moments in time. The PhotoBooth has been a staple of the Emerald Media Group for 3 years and has continued to grow in popularity with the community. We can help you set up anywhere and give your guests an amazing experience and honestly quite a fun one too. We create custom props and print all photos onto special film strips, just like we used to get as kids.

the first ever  
**EMU  
HOMECOMING  
PARTY**



**O** UNIVERSITY OF OREGON  
Division of Student Life & Erb Memorial Union  
Emerald Media Group

## Candid Photos/Events

1 hour	\$200
2 hours	\$350
3 hours	\$475
4 hours	\$600
5 hours	\$1,000

## Headshots

1 hour	\$300
2 hours	\$500

## PhotoBooth (2 hours)

Student Groups	\$550
Non-Profit	\$650
UO Departments	\$650
Outside UO	\$750
Extra Hour	\$100

## Customization

Custom Fabric	\$350
ChromaKey (green screen)	\$50
Travel 15+ miles	\$0.50/mile

# EMERALD 2016 CALENDAR

## JULY 2016

S	M	T	W	TH	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## AUGUST 2016

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER 2016

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## OCTOBER 2016

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## NOVEMBER 2016

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## DECEMBER 2016

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SPECIAL SECTION
  MAGAZINE
  HOLIDAY/BREAK
  EVENT
  ETHOS

**ALL REGULAR EMERALD PUBLICATION DATES ON CALENDAR ARE BOLDED**

**AUG 22:** DUCK SEASON MAGAZINE

**AUG 22:** LAW SCHOOL EDITION

**AUG 22:** HOUSING GUIDE

**SEPT 1:** GAMEDAY (UC DAVIS)

**SEPT 6:** LABOR DAY

**SEPT 8:** GAMEDAY (VIRGINIA)

**SEPT 15:** GAMEDAY (NEBRASKA)

**SEPT 19:** BACK TO THE BOOKS

**SEPT 19:** HOUSING GUIDE

**SEPT 22:** GAMEDAY (COLORADO)

**SEPT 26:** ETHOS

**SEPT 26 - 30:** WEEK OF WELCOME

**SEPT 29:** GAMEDAY (WASHINGTON STATE)

**OCT 3:** CHEWS & BREWS

**OCT 6:** GAMEDAY (WASHINGTON)

**OCT 13:** GAMEDAY (BYE WEEK)

**OCT 20:** GAMEDAY (CAL)

**OCT 27:** GAMEDAY (ARIZONA STATE)

**NOV 3:** GAMEDAY (USC)

**NOV 7:** DUCK SEASON MAGAZINE

**NOV 10:** GAMEDAY (STANFORD)

**NOV 17:** GAMEDAY (UTAH)

**NOV 21:** GIFT GUIDE

**NOV 23:** GAMEDAY (OSU)

**NOV 26 - 27:** THANKSGIVING BREAK

**DEC 1:** GAMEDAY (PAC-12 CHAMPIONSHIP)

**DEC 5:** ESSENTIALS GUIDE

**DEC 12 - JAN 6:** WINTER BREAK

# EMERALD 2017 CALENDAR

## JANUARY 2017

S	M	T	W	TH	F	S
1	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	7
8	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	14
15	<b>16</b>	<b>17</b>	18	<b>19</b>	20	21
22	<b>23</b>	24	25	<b>26</b>	27	28
29	<b>30</b>	<b>31</b>				

## FEBRUARY 2017

S	M	T	W	TH	F	S
			1	<b>2</b>	3	4
5	<b>6</b>	7	8	<b>9</b>	10	11
12	<b>13</b>	14	<b>15</b>	<b>16</b>	17	18
19	<b>20</b>	21	22	<b>23</b>	24	25
26	<b>27</b>	28				

## MARCH 2017

S	M	T	W	TH	F	S
			1	<b>2</b>	3	4
5	<b>6</b>	7	8	<b>9</b>	10	11
12	<b>13</b>	14	15	<b>16</b>	17	18
19	<b>20</b>	21	22	23	24	25
26	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	

## APRIL 2017

S	M	T	W	TH	F	S
						1
2	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	8
9	<b>10</b>	11	12	<b>13</b>	14	15
16	<b>17</b>	18	19	<b>20</b>	21	22
23	<b>24</b>	25	26	<b>27</b>	28	29
30						

## MAY 2017

S	M	T	W	TH	F	S
	<b>1</b>	2	3	<b>4</b>	5	6
7	<b>8</b>	9	10	<b>11</b>	<b>12</b>	13
14	<b>15</b>	16	17	<b>18</b>	19	20
21	<b>22</b>	23	24	<b>25</b>	26	27
28	29	<b>30</b>	31			

## JUNE 2017

S	M	T	W	TH	F	S
				<b>1</b>	2	3
4	<b>5</b>	6	7	<b>8</b>	9	10
11	<b>12</b>	13	14	15	16	17
18	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	24
25	<b>26</b>	<b>27</b>	28	29	30	

SPECIAL SECTION
  MAGAZINE
  HOLIDAY/BREAK
  EVENT
  ETHOS

**ALL REGULAR EMERALD PUBLICATION DATES ON CALENDAR ARE BOLDDED**

**JAN 9:** ETHOS

**JAN 9 - 13:** WEEK OF WELCOME

**JAN 16:** [MLK HOLIDAY](#)

**JAN 17:** CHEWS & BREWS: WINTER

**JAN 23:** ESSENTIALS GUIDE

**FEB 20:** ESSENTIALS GUIDE

**MARCH 6:** BEST OF CAMPUS ISSUE

**MARCH 16:** DUCK SEASON BASEBALL

**MARCH 20:** ESSENTIALS GUIDE

**MARCH 27 - 31:** [SPRING BREAK](#)

**APRIL 3:** ETHOS

**APRIL 3 - 7:** WEEK OF WELCOME

**APRIL 17:** CHEWS & BREWS: SPRING

**APRIL 17:** ESSENTIALS GUIDE

**MAY 4:** SPRING FOOTBALL GAME ISSUE

**MAY 11:** 25 DUCKS ISSUE

**MAY 11:** SUMMER GUIDE

**MAY 15:** ESSENTIALS GUIDE

**MAY 22:** GRAD GUIDE

**MAY 29:** [MEMORIAL DAY](#)

**JUNE 5:** DUCK SEASON MAGAZINE

**JUNE 12:** ESSENTIALS GUIDE

**JUNE 19 - 23:** [TERM BREAK](#)

**JUNE 26:** DUCK LIFE MAGAZINE

**JUNE 27:** ETHOS

### EMERALD EVENTS

**JAN 31:** BEST OF CAMPUS: KICK-OFF

**FEB 15:** EMERALD HOUSING FAIR

**MAR 6:** BEST OF CAMPUS: RELEASE PARTY

**MAY 12:** 25 DUCKS: AWARD CEREMONY

**JUNE 1:** 2017 EMERALD UNDRIE RUN

*NOTE: dates are subject to change.*





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